

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**CBp CARBON INDUSTRIES' TEST PRODUCTION OF VIRGIN CARBON
BLACK SUBSTITUTE FROM USED TIRES DELIVERS POSITIVE RESULTS**

**COMPANY SHOWCASING PATENTED AND SOLE EU RECOMMENDED
TECHNOLOGY FOR RECYCLING TIRES AT K7000 EXHIBITION IN DUSSELDORF**

New York, New York - October 23, 2007 – CBp Carbon Industries Inc. (“CBp” or “the Company”) (OTC:CBPJ) is pleased to announce the successful test production of CBp Carbon Green, its breakthrough substitute for virgin carbon black, at the commercial production facility of its wholly owned Hungarian subsidiary, CBp Carbon Hungary Kft.

CBp Hungary's regular production line has delivered CBp Carbon Green compound to multiple major EU rubber parts manufacturers that produce finished components for EU automakers. The rubber parts producers have accepted CBp Carbon Green, produced from used tires and scrap rubber through a patented, greenhouse gas reducing technology, as a quality substitute for virgin carbon black in their own regular production lines. Virgin carbon black, an essential element in rubber auto parts and new tires, is currently derived from oil.

CBp Carbon Industries Inc., through Environmental Solutions SRO, the Company's wholly owned, Slovakia-based business development subsidiary, is introducing CBp Carbon Green and the patented technology that produces it at the K-7000 Exhibition in Dusseldorf from October 22 to 29th, 2007. CBp Carbon Industries' commercially viable solution has been selected by the EU as the “best available technology” to meet mandated EU used tire recycling requirements.

CBp Carbon Industries' solution not only creates a commodity that increases in value in lockstep with rising oil prices and the growing shortage of virgin carbon black, but also recycles 100% of used tires and scrap rubber. Moreover, the recycling technology also uses oil from the scrap tires to generate “green energy” in the process, while helping to reduce greenhouse gas emissions, according to CBp Carbon Industries President and CEO, John Novak.

“We believe that the success of the commercial test production of CBp Carbon Green, combined with increasing demand for carbon black, a global inventory of an estimated 1 billion plus scrap tires, and stringent EU recycling requirements promises to be very positive for both our Company's growth – and helping keep our planet green,” he said. “We are now in discussions regarding larger and longer term commitments with major EU manufacturers of rubber auto parts.”

Since 2006, EU directives have banned scrap tires, shredded tires and tire residues from being landfilled and stockpiled. An EU scientific team, working with the European Union Cooperative Research Recycle Tire (CRAFT) project, selected CBp Carbon Industries solutions as the “best available technology” for meeting CRAFT's recycling objectives.

About CBp Carbon Black Industries Inc.

CB Carbon Black Industries Inc. is a global company that develops and commercializes its advanced technologies that enrich the environment, the countries and communities in which we operate, and our shareholders.

For more information, please contact: info@cpbcarbon.com

Web address: www.cbpcarbon.com

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